



CONFIDENTIALITY POLICY

1. Introduction

This privacy policy describes how Sprinte ('we', 'us', 'our') collects, uses, stores and protects the personal data of business users ("you", 'your company') of our B2B e-commerce site www.sprinte.eu/store.

By using our site, you agree to the practices described in this policy.

2. Data collected

We only collect data necessary for commercial management and customer relations. This data may include :

- **Company information** : company name, SIRET number, intra-community VAT number, billing and delivery address.
- **Contact information** : surname, first name, business email address, telephone number.
- **Account data** : usernames, passwords (encrypted).
- **Purchase and browsing history** : orders, preferences, quotes, products viewed
- **Payment data** : bank details (via a secure service provider; we do not store credit card details).

3. Purposes of collection

Data is collected for the following purposes:

- Creation and management of your customer account.
- Processing and tracking of orders.
- Invoicing and accounting management.
- Commercial communication (emails, newsletters – with consent).
- Improvement of our website and services.
- Compliance with legal obligations (e.g. invoice retention).

4. Legal basic for processing

In accordance with the GDPR, processing is based on :

- The performance of a contract (order, quote).
- Compliance with legal obligations (invoicing).
- The legitimate interest of [Company name] (improvement of our services).

Your consent (for marketing communications, where required).

5. Data sharing

Your data may be shared with third parties only in the following cases :

- **Technical service providers** (hosting, maintenance, payment solutions).
- **Carriers/logistics** providers for the delivery of your orders.
- **Competent authorities** in the event of a legal obligation.

We do not sell or rent your data to third parties.

6. RETENTION PERIOD

Your data is retained :

- For as long as your account is active and for **5 years after the last activity**.
- In accordance with accounting and tax obligations (up to 10 years for certain data).

7. Data security

We implement technical and organisational measures to ensure the security of your data: encryption, access controls, regular backups, secure hosting in Europe.

8. Your rights

In accordance with the GDPR, you have the following rights:

- **Right of access** to your data.
- **Right to rectification** if the data is inaccurate.
- **Right to erasure** ('right to be forgotten'), under certain conditions.
- **Right to restrict** processing.
- **Right to object** to processing, particularly for commercial purposes.
- **Right to data portability**.

You can exercise these rights by contacting us at the following address: contact@sprinte.eu.

9. Cookies

Our website uses cookies to improve the user experience and track performance.

10. Changes

We reserve the right to change this privacy policy at any time. The version in force is the one published on our website on the date of your visit.

11. Contact

If you have any questions about this policy or exercising your rights, you can contact us at :

Sprinte SAS

Address : 8 route du barrage 07250, Le Pouzin, France

Email : contact@sprinte.eu

Telephone : +33 4 75 63 77 77

OFFICIAL DOCUMENT